

## ABSTRACT

A label holder is provided for mounting on a shelf channel. The label holder includes a front panel, a back panel connected to the front panel with a common bottom edge with a cavity there between. The label holder also has a protective flange along a top edge of the back panel and a shelf clip portion separated from the back panel by a common top edge. The shelf clip portion includes an upward retaining flange for engaging the shelf and includes a downward angled engaging portion terminating in a catch flange and a curved resilient hinge portion that is configured to encompass the catch flange and terminate in an upward flange. The shelf clip portion provides resilient clamping onto the shelf. The catch flange is configured to engage a lower shelf channel flange as the curved resilient hinge wraps an arcuate channel of the shelf.